



AIIA INSTITUTE

# ANCHOR | NEW ENGLAND

NEWS RELEASE: January, 2020

## WHAT IS ANCHOR NEW ENGLAND?

**ANCHOR NEW ENGLAND (ANE)** is a new AIIA initiative designed to produce a wide range of powerful contemporary apologetics-related media (e.g. podcasts, videos, curricula, blogs) to be distributed across social media platforms such as iTunes, Twitter, Youtube, and Instagram, in order to more effectively communicate historic Christian truth to younger generations.

**ANE's mission** is to create premium Christian worldview content and curriculum for the purpose of equipping, encouraging, and strengthening Christian believers all over the world by speaking to many contemporary issues, and by advancing the gospel of Christ as a premier Christian worldview and apologetics arm of AIIA.

## WHO WILL SPEARHEAD THIS NEW INITIATIVE?

**RYAN & KYLIE GODING** of Farmington, Maine, have been authorized by AIIA to carry out this work. ANE is actually the brainchild of Ryan Goding who has long had a passion to use his expertise with modern media to make a convincing case for Christian faith. Ryan is currently a pastor, branch manager of a local bank, and chairman of AIIA's Board of Directors. The Godings have three children.

## FOR WHOM IS THIS WORK PRIMARILY INTENDED?

These new resources will be made easily accessible to pastors, teachers, skeptics, seekers, homeschoolers, parents, and grandparents who want to see their children and grandchildren grow up to place their trust in Christ, be prepared to defend the Christian worldview when they leave home and enter the university, and who themselves want to remain strong in these increasingly hostile post-Christian times.

## IS THERE A REAL NEED FOR THIS SORT OF EMPHASIS?

Statistics show that today in New England and America millennials are the first generation in U.S. history of which less than half even profess Christian belief — reflecting an astounding 12% drop in just the last decade. Many adult believers are ill-prepared to defend their own faith, let alone equip the coming generations. Ryan Goding says: "Anchor New England will seek to help to reverse the tide of biblical illiteracy and the mass exodus of youth from the church by creating and curating Christian apologetics content and curriculum. We believe that the cure to lack of confidence in the Christian gospel witness is to educate Christians about the reasonableness of their faith, and to provide them with the tools to aid them in understanding how their faith ought to function in the real world."

## WHAT IS THE FUTURE OF ANCHOR NEW ENGLAND?

**ANCHOR NEW ENGLAND** is projected to fully unfold over the next few years as a regional ministry in its own right. Teams will organize conferences and share material in local churches. ANE may also be approved as a successor apologetics ministry to the AIIA Institute if and when circumstances seem appropriate for such a transition.